

**CROSS-CULTURAL PSYCHOLOGY BULLETIN**

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# **MAYAN FIELDWORK**

**ASHLEY MAYNARD**

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Fieldwork First, Experiments Later:  
The Development of a Research  
Program in Psychology Based on  
Ethnographic Fieldwork

Volume 40 Numbers 1 & 2

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# *Cross-Cultural Psychology Bulletin*

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## **Publication News and the Instantiation of 'Funky'**

BILL GABRENYA

The editor struggles to find words with the right texture to describe IACCP Congresses; and some actual news.

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## **Message From the President**

JAMES GEORGAS

The last two years in review; implications of the Sage deal; thanks.



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## **Mária Ros, 1950-2006**

HECTOR GRAD AND CARMEN HUICI

The sad, sudden passing of a committed colleague and IACCP Regional Representative.

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## **Fieldwork First, Experiments Later: The Development of a Research Program in Psychology Based on Ethnographic Fieldwork**

ASHLEY E. MAYNARD

Ashley uses her research experience in Chiapas, Mexico to argue that experimental research should be preceded by, and informed by, field research.



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## **Rediscovering Sherif**

ÇİĞDEM KAĞITÇIBAŞI

Çığdem demonstrates that one of the founders of modern social psychology was indeed a culturalist and a social activist.

## **Cover**

Sculpture of Mayan King or Nobleman at Palenque, Chiapas, Mexico ©Leewtje

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## **VII Regional Congress of IACCP San Sebastian, Spain, 2005**

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## **Triandis Award: Appreciating Differences, Celebrating Similarities**

ARIEF DARMANEGARA LIEM

Arief tells the story of his intellectual awakening, from Bandung to Singapore to...Spetses.

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## **Draft Minutes of the General Meeting of the International Association for Cross- Cultural Psychology: Spetses, 2006**

KLAUS BOEHNKE

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## EDITOR

larly teaching oriented materials such as syllabi, simulations, and film reviews. (Login passwords to our online directory site, [www.iaccp-directory.org](http://www.iaccp-directory.org), and our primary web site, [www.iaccp.org](http://www.iaccp.org), are identical.) The EC approved in concept a plan to merge these two sites over the next year. A complete list of enhancements can be seen at [www.iaccp.org/features.htm](http://www.iaccp.org/features.htm). Additional member-only functionality is planned for the coming year.

### New on [iaccp.org](http://iaccp.org):

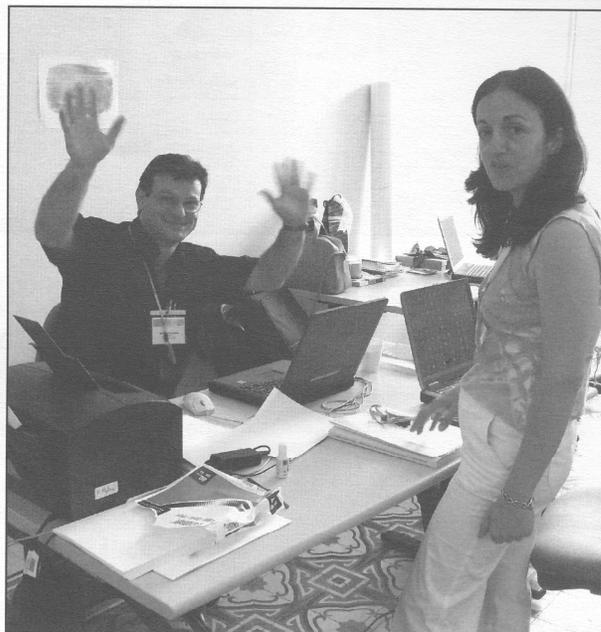
- Upload your course syllabus
- Upload information about films and games for teaching
- Add position advertisements
- Upload information about your ongoing projects
- Communications and Publications Committee resources page
- Text formatting possible on most user-added materials

Our web site has been included in Thomson Scientific's *Current Web Contents*<sup>™</sup> ([scientific.thomson.com/webofknowledge](http://scientific.thomson.com/webofknowledge)), a selection of scholarly web sites complementing the journal coverage in *Current Contents Connect*<sup>®</sup>, the *Web of Science*<sup>®</sup> and other *ISI Web of Knowledge*<sup>SM</sup> applications.

My slowly emerging conception is that the future of IACCP communication will involve a hybrid online <<fill in technogeek noun>> that will incorporate the relative permanence of published articles, such as the current *Bulletin* content, with short-lived material that we now see in email announcements, online discussions, and news articles. Simply converting the *Bulletin* to an emailed or online PDF publication is not sufficient; nor is a blog, chat room, forum, etc. A synthesis of these media is needed. If anyone has any ideas, I would be very interested to hear them.

### Proceedings Volumes

The publication of Congress proceedings books is becoming increasingly difficult, as editors face ever more complicated editorial and publishing challenges, not the least of which is the increased cost of international postage. The accompanying table summarizes of the status of the four most recent books at the time of this writing.



**Spetses Organizers** Command and control: Kostas Mylonas and Aikaterini Gari.

### Online Discussion List

IACCP members are invited to participate in our email discussion list ("list server"). See [www.iaccp.org/listserve/list\\_info.html](http://www.iaccp.org/listserve/list_info.html) to join the list.

the coming year.

The second “journal” of IACCP, the *Cross-Cultural Psychology Bulletin* will in the future have two issues per year. It may go exclusively online in the not too distant future. For the time being it is available online on the IACCP website and as a printed edition in a new format as of the most recent issue.

Proceedings of international IACCP Congresses are now available online starting with the volume from the 2002 Congress in Yogyakarta. The volume from the 2004 Xi’an Congress will be available as of October 2006. Submissions for the next volume for the 18<sup>th</sup> International Congress of Cross-Cultural Psychology on the Isle of Spetses are due by the end of September 2006.

The format of the IACCP website has been transformed to a dynamic, more “democratic” site, where content can be added by IACCP Regional Reps, officers, and members. The website will develop increasingly into a “cultural portal.” The Online Membership Directory will soon merge with the new website which will soon allow for online dues payment. The IACCP electronic discussion list currently has 330 members; any individual interested in cross-cultural psychology can join it. Details can be obtained from the IACCP website.

#### **(6) Report on the 18<sup>th</sup> International Congress on the Isle of Spetses**

Congress Co-Presidents Aikaterini Gari (EC-Member-at-large from 2004-2006) and Kostas Mylonas report on the 18<sup>th</sup> International Congress of Cross-Cultural Psychology. 661 active participants and 79 accompanying persons had registered for the Congress thus far. The conference program encompassed the presidential address, eight invited addresses, the Inaugural Lecture of the Walter J. Lonner Distinguished Lecture Series, an IACCP Archive Symposium, three Meet the Senior sessions, three poster symposia, 91 scientific symposia (21 “double” symposia, running 180 minutes each, and 49 “single” symposia, running 90 minutes each), 132 poster presentations, 300 individual oral presentations, 5 workshops, and two Advanced Research Training Seminars (ARTS). Five social events were part of the program. The General Meeting offers wholehearted thanks to Aikaterini Gari and Kostas Mylonas for all the work they have invested in organizing the largest international Congress that IACCP has ever seen.

#### **(7) Report from the Standing Committee on Awards**

As Chair of the Standing Committee on Awards, Past-President Peter Smith reports that the standing committee has selected Geert Hofstede and Janak Pandey as Honorary Fellows of IACCP, the highest honor that IACCP grants. He reads the citations for the two fellows (see announcements, page 19).

#### **(8) Results of the Elections for the EC**

President Shalom Schwartz announces the results of this year’s IACCP elections of officers and regional representatives (see following page).

#### **(9) Any other business**

No other business was brought up for discussion.