

## Our Logo! (June 2025)

With the expertise of our friend and talented graphic designer, Mr. Aris Vidalis ([info](#)), we recently designed and launched the logo for the NKUA Seed Bank (see below in English and Greek):



The logo draws inspiration from our rich heritage of Ancient Athens (see note on Theophrastus and seed preservation [ [here](#)]) and from a representative of our exquisite flora, *Centaurea attica* Nyman. This species (with all its three subspecies: *attica*, *pentelica* and *megarensis*) is endemic to Greece and primarily found in the Attica region, with some populations in Sterea Hellas (Central Greece) and Euboea Island. *Centaurea attica* belongs to the large genus *Centaurea*, the most species-rich (>110 spp) and taxa-rich (>140 taxa) genus of the flora of Greece (check the Flora of Greece Web [here](#)) which belongs to the Greece's species-richest family, Asteraceae.

The seeds depicted in the logo are stylised illustrations of the achenes (with pappus hairs) of *Centaurea attica* subsp. *attica* which were collected in 2022 and are now stored long-term in both the NKUA Seed Bank and the RBG Kew Millennium Seed Banks, in the framework of our

joint Project. Below, view scans of these achenes against millimeter paper and a black background.





Finally, we have also produced khaki and black T-shirts featuring the Seed Bank logo, which we have shared with our colleagues and friends.

