

CHRISTOS N. PITELIS



EDUCATION

- 1985 **PhD Economics**, Warwick University, Coventry, UK.
- 1982 **MA Economics**, Warwick University, Coventry, UK.
- 1980 **Postgraduate Diploma, Public and Industrial Economics**, University of Newcastle, Newcastle upon Tyne University, UK.
- 1979 **‘Ptychion’ (BA) Public Administration**, First Class, First Ranked (Honorary Distinction), Panteion University, Athens, Greece.

EMPLOYMENT HISTORY

Current Posts

- 2013 July- **Professor** of Sustainable Global Business, **Director**, Centre for International Business and Management (CIBAM), School of Management, University of Bath

- 2013 **Life Fellow**, Queens’ College, University of Cambridge.
September-

- 2008-present **Professor** in Economics (part time), University of Athens, Greece.

Past, Visiting and Other Posts

1997-July 2013	Director , Centre of International Business and Management (CIBAM), Judge Business School, University of Cambridge.
2000-July 2013	Director of Studies in Management, Queens' College, University of Cambridge, UK.
2004-July 2013	University Reader in International Business and Competitiveness, Judge Business School, University of Cambridge, UK.
December 2012	Distinguished Visiting Scholar , University of Technology Sydney
Lent Term 2010	Visiting Professor , Haas School of Business, University of California, Berkeley
Michaelmas Term 2007	Visiting Research Professor , Department of International Economics and Management, Copenhagen Business School, Denmark.
September-October 2012, Fall Semester 2007-2008	Visiting Professor , Graduate School of Management, St Petersburg State University, Russia.
2003-2005	Fellow , L'Institute (Institute for Industrial Development Policy), University of Birmingham, UK; Universita' degli Studi di Ferrara, Italy; University of Wisconsin-Milwaukee, USA.
1996-2005	Fellow , Athens Laboratory of Economic Policy Studies, Athens, Greece.
November 2004	Distinguished Visiting Professor , Department of Economics, University of Utrecht, the Netherlands.
October-November 2004	Visiting Professor , Massachusetts Institute of Technology, Cambridge, MA, USA.
2000-2004	University Senior Lecturer in International Business Economics, Judge Business School, University of Cambridge, UK.
May- December 2001	Adjunct Professor & Coordinator of Economic Analysis and Policy Programme , Hellenic Open University, Patras, Greece.
1998, 2000	Senior Visiting Professor , Universidad Nacional de General Sarmiento, Buenos Aires, Argentina.
1991-2000	University Lecturer in International Business Economics, Judge Business School, University of Cambridge, UK.
June 1997	Senior Visiting Professor , Universidad Nacional de Mar del Plata,

	Mar del Plata, Argentina.
1995-1997	Associate Director , CIBAM
1995-1997	Director of Studies in Economics, Queens' College, University of Cambridge, UK.
September 1993, 1995, 1997	Visiting Professor , Athens Laboratory of Business Administration (ALBA), Athens, Greece.
April-May 1995	Senior Visiting Professor , International Management Centre, Budapest, Hungary.
August 1995	Visitor , University of Minas Gerais, Brazil.
1992-1996	Assistant Professor , Department of Economics, University of Athens, Greece.
July 1993, 1994, 1995, 1996	Adjunct Professor in International Business, Bentley College Summer School, Cambridge, UK.
September - October 1991	Visiting Professor of Strategic Management , The China-Europe Management Institute, Beijing, Peoples Republic of China.
1989-1991	Lecturer (Grade B), Department of Management, University of St Andrews, St Andrews, UK.
1984-1989	Lecturer (Grade A), Department of Industrial Economics, University of Nottingham, Nottingham, UK.
1985-1989	Adjunct Lecturer , Trent Polytechnic, Nottingham, UK.
1984-1987	Residential Tutor , Derby Hall, University of Nottingham, Nottingham, UK.
1983	Research Assistant to Prof. Keith Cowling - Court Case on 'Pension Fund Investment'.
1982-1984	Teaching Assistant , University of Warwick, Coventry, UK and.

SELECTED CONSULTING- PROJECTS

August 2012	Consultant for UNCTAD, World Investment Report 2013 (WIR13) Brainstorm Meeting on 'TNCs, Global Value Chains and Development: The investment and trade nexus', August 27-28, Geneva, Switzerland.
May 2010	Consultant for UNCTAD, World Investment Report 2010 (WIR10) Expert Meeting on 'TNCs and New Challenges for Development', May 4-5, Geneva, Switzerland.
2006-2009	Partner in the EU-funded project 'Dynamic regions in a knowledge-driven

global economy: lessons and policy implications for the EU' (DYNREG) – an international consortium of nine leading research and higher education institutions.

- 2002-2005 **Partner** in the Alliance for Global Sustainability Project on (Environmental) Regulation and Competitive Advantage. An International consortium of academics from the US (MIT), Sweden (Stockholm School of Economics; Chalmers University), Switzerland (ETH) and Japan (University of Tokyo) in a large research project on the role of Environmental Regulation and (as a) Firm Competitive Advantage.
- August-September 2004 **Consultant** for the Decentralization Strategy Activity Project (USAID, Harvard), assisting the Government of Ethiopia in a financial reform, including the development of regional economic growth strategies and regional policies to shape annual budget strategies.
- 2003-2006 **Principal Investigator** for the Best Practice Forum 'Impact Assessment Study' for the UK Tourism, Hospitality and Leisure Industry.
- 2002 **Evaluator** for the Pro-Dialogue Project funded by the EU and led by Business Innovation Centre of Attica. The project aimed at exploring the role of consensus and social dialogue in effecting structural changes, applied in the cases of two Greek agricultural areas. It explored the need and scope for these moving towards integrated or organic foods, and the role of social dialogue in this context, to include applied forms of dialogue and public – private partnerships, such as clustering.
- 2002 **Advisor** to the Government of Kazakhstan on Kazakhstan Industrial Policy. Invited by Access Industries to advice the government of Kazakhstan on the need and scope for a diversified industrial strategy.
- 2002 **Advisor**, Cluster Strategy for Bosnia. Invited by the Bosnian Government to advice on its competitiveness strategy.
- 2002 **Advisor** to the Greek Minister of Development on Greece's competitiveness strategy. Represented the Ministry of Development at a meeting with local opinion leaders in Thessaloniki, aimed at promoting the idea of 'mega-clusters' – regions of excellence. Organised a meeting in Brussels with representation of DG Competition to clarify issues pertaining to the Greek Cluster programme. A third round of the programme has now been completed.
- 2001-2005 **Non-Executive Director**, Athens Medical Group of Companies.
- 2001-2003 **International Consultant** to the European Commission's NetWin Project for cluster diagnosis.
- 1999-2002 **Advisor** for the European Commission's TACIS Project for the development of capital markets in Southern Russia.
- 1999-2002 **Advisor and Consultant** on CosmoMarble, a marble cluster in Northern Greece, with financial support by the Greek Government.

- 1999 **Advisor** to the Commonwealth Secretariat on Privatisation, Regulation and Domestic Competition Policies for Caribbean policy makers.
- 1997-2000 **Coordinator** and **contractor** of the EU Commission's Action for Cooperation in Economics (ACE) Project on a Strategy for Productivity, Competitiveness and Convergence for the EU and the CEECs.
- 1995-1998 **Partner** of the ACE Project on Institution Building as an Industrial Strategy.
- 1995-1997 **Advisor** to the Greek Ministry of Development and **Coordinator** of the 'Future of Greek Industry' project - a £1.1m project concerned with devising and implementing a consensus-based Industrial Strategy for Greece. It involved leading a group of 10 experts, 40 opinion leaders and a 90 person strong team of researchers. The project identified 19 Pilot Clusters in Greece and led to the first EU pan-national cluster programme. The project has had extensive and favourable press coverage and has met the support of Greek Industry and Labour. On November 1996, a double issue of the Journal *INE Cahiers* (the Journal of Greek trade unions) was devoted to the project. The results became official government policy.
- 1995 **Consultant** in a project on Selected Sectors in Greek industry jointly supported by the employers and workers associations in collaboration with the Association of Northern Greek Industrialists and the Confederation of Greek Labour Unions.
- 1995 **Consultant** in a project on the Competitive Advantage of Thrace, with the Confederation of Northern Greek Industrialists.
- 1994-1995 **Special Advisor**, Ministry of Industry, Greece.
- 1994 **Advisor to the United Nations**, upon invitation by ECLAC, to advice on Brazil's industrial policy.
- 1994-1997 **Coordinator** and **contractor** of ACE Project on Direct Foreign Investment from the EU to the CEECs.
- 1994-1995 **Expert Advisor** to the Greek Ministry of Industry, drafting a new 'consensus-based industrial strategy for Greece', Consensus was achieved and announced in joint press interview, 15 May 1995. The Strategy was implemented through the 'Future of Greek Industry' project.
- 1992 **Steering Committee Member** on the **Cambridge-Harvard Project** on British Competitiveness, sponsored by three major British Companies.
- 1989-1992 **Advisor** to EU **Tempus** Programmes on Privatisation and Restructuring in Bulgaria, Romania and Poland.
- 1989 **Researcher**, Economic Advisory Group (EAG) on 'Obstacles to Freedom of Services in the EC'.
- 1985-1987 **Advisor** to the Europe 12 Group, a group of academics and politicians presided by Lord Roy Jenkins, which intended to assess the costs and benefits

of Europe-Advised on Competition and Industrial Policies. Responsible for Industrial Policy and Competition Policies with special reference to the case of Greece.

Also:

- Business and academic consulting and executive education experience in Argentina, Bosnia and Herzegovina, Brazil, Bulgaria, China, Ethiopia, Greece, Hungary, Kazakhstan, Kenya, Lithuania, Poland, Romania, Russia, UK, and much of Western Europe.
- Various papers for Ministerial use.

RESEARCH GRANTS

- 2011-2016 **European Commission**, Partner, FESSUD project, an international consortium of academics working on ‘Financialisation, Economy, Society and Sustainable Development’ (Seventh Framework Programme) – Euro 8m.
- 2006-2009 **European Commission**, Partner, DYNREG project, an international consortium of academics working on ‘Dynamic Regions in a Knowledge – Driven Global Economy: Lessons and Implications for the EU’ - Euro 98,600.
- 2003-2006 **Best Practice Forum**, Co-coordinator/Lead Partner, ‘Impact assessment study on the leisure and hospitality industry within the UK’ (in partnership with London Economics and Cranfield University) - £140,000.
- 2002-2005 **Alliance for Global Sustainability**, Partner to an international consortium of academics on ‘Environmental Regulation and (as a) Firm Competitive Advantage’ - \$400,000.
- 1997-present **CIBAM**, donations and sponsorship, circa £1m.
- 1998-2000 Research and advice on **CosmoMarble**, a marble firms cluster with financial support by the Greek Government - £1m.
- 1998-2000 **EU ACE Project**, Contractor and Coordinator on a Project on ‘A Strategy for Productivity, Competitiveness and Convergence’ - Euro 129,500.
- 1999 **Commonwealth Secretariat**, Consultant on Privatisation, Competition Policies and Competitiveness in the Caribbean - £4,500.
- 1995-1997 **EU ACE Project**, Partner on a Project on ‘Institution Building and (as) an Industrial Strategy for Regional Convergence in the EU’ - ECU 84,700.
- 1994-1997 **Greek Government**, ‘The Future of Greek Industry’ Project, £1.1m.
- 1994-1996 **EU ACE Project**, Contractor and Coordinator on a Project on ‘Foreign Direct Investment from the EU to Eastern Europe’ - ECU 160,000.
- 1992-1993 **Cambridge-Harvard Project** on International Competitiveness, sponsored by Barclays Bank and others - £46,000.

1991-1993 **EU Tempus Scientific Coordinator Programme for Restructuring the Leisure and Hospitality Industry in Romania.**

1991-1993 **EU Tempus Programme on Privatization and Restructuring in Bulgaria.**

Also:

- Human Capital and Mobility Fellowship of PhD student, ECUs 65,000.

SELECTED EXECUTIVE EDUCATION

- June 2012 **Vlerick - Judge Business School Programme**, ‘Leveraging Ecosystems and Clusters Strategically for Sustainable Advantage’, Judge Business School, Cambridge.
- May 2013, November 2012, November 2011 **General Management Programme**, ‘International Business’, Judge Business School, Cambridge.
- April 2011 **Public Policy and Management Programme for the Academy of Public Administration under the President of Kazakhstan**, ‘Competition, Industrial and Competitiveness Policies’, Judge Business School, Cambridge.
- July 2010 **Taiwan Government Programme**, ‘Competition, Industrial and Competitiveness Strategies’, Judge Business School, Cambridge.
- July-Sept 2009 **General Management Programme**, ‘The Global Economy’, Judge Business School, Cambridge.
- June 2008 **General Management Programme**, ‘Globalization and the Future of International Business’, Judge Business School, Cambridge.
- June 2008 **Eurasia Programme**, ‘FDI, Clusters and Catching-up by Smaller Developing Countries’, Judge Business School, Cambridge.
- July 2007 **Airline Presidents Programme**, Rolls Royce, ‘International Business Strategy: Entry Mode, Strategic Options and Competitive Advantage,’ Judge Business School, Cambridge.
- May 2007 **Eurasia Programme**, ‘Globalisation and the Political Economy of Competitiveness Policy’, Judge Business School, Cambridge.
- December 2005 **Housing Finance Bank**, Slavin and Associates Ltd, ‘Mortgages – the Next Big Thing in Russian Banking’, Strategy and Russian Banking Sector, London.
- November 2005 **Deloitte**, ‘Entry Mode and Strategic Options for Multinationals Entering Central and Eastern European Countries’, Internal Strategy Event, London.

- November 2005 **Chevening Scholars**, British Council, ‘Governance for Sustainable Competitiveness: Theory & International Experience’, Judge Business School, Cambridge.
- November 2004 **Chevening Scholars**, British Council, ‘International Business Strategy in the Context of the Resource-Based View of the Firm’, Judge Business School, Cambridge.
- May 2004 **Eurasia Programme**, ‘Globalisation and the Political Economy of Competitiveness Policy’, Judge Business School, Cambridge.
- May 2003 **Armenia Chevening Programme**, British Council, ‘Privatization, Regulation and Domestic Competition Policy’, Judge Business School, Cambridge.
- October 2003 **Chevening Scholars**, British Council, ‘The Political Economy of Competition, Industrial and Competitiveness Policy’, Judge Business School, Cambridge.
- September 2003 **Ernst & Young**, ‘Strategies for Sustainable Competitiveness and the Role of Energy’, Cambridge.
- June 2001 **Manufacturing Leaders Programme**, ‘International Business Strategies’, Institute for Manufacturers, Cambridge.

EDITORIAL POSITIONS

Editorships

- 2011-present *Cambridge Journal of Economics*, Editor.
- 2010-present *Management International Review*, Member of the Editorial Review Board.
- 2009-present *Organization Science*, Member of the Editorial Review Board.
- 2009-present *European Management Review*, Member of the Editorial Board.
- 2007-present *The Palgrave Macmillan Dictionary of Strategic Management*, (editors D. Teece and M. Augier), Associate Editor in International Management.
- 2003-present *Organization Studies*, Member of the Editorial Board.
- 2006-present *Global Business and Economics Review*, Member of the Advisory Board.
- 2006-present *Scientific Journal of Administrative Development*, Co-Editor, published by the Institute of Administrative Development, State of Qatar.
- 2005-present *Engineering Economics*, Member of the Honorary Editorial Board, published by Kaunas University of Technology, Lithuania.
- 2004-present *Southeast European Journal of Economics and Development*, International Member of the Editorial Board, published by Economics Faculty of the University of Sarajevo & UNDP.

Guest Editorships

- 2010 *Industrial and Corporate Change* (Guest Editor, with D.J. Teece and V. Katkalo) on ‘Dynamic Capabilities and Beyond’, 19(4).
- 2010 *Contributions to Political Economy* (Guest Editor) on ‘Dynamic Regions in the Global Economy’, 29(1).
- 2008 *Organization Studies* (Guest Editor, with M. Peteraf and M. Zollo), Special Issue on ‘The Metamorphosis of (the Theory of) the Firm’, 2008, 29(8&9).
- 2008 *Global Business and Economics Review* (Guest Editor), Special Issue on CIBAM’s Symposium on ‘Terrorism, Security and Business’, 2008, 10(2).
- 2008 *Contributions to Political Economy* (Guest Editor with G. Argitis), Special Issue on ‘The Political Economy of Global Finance’, 2008, 27(1)
- 2007 *Management International Review* (Guest Editor, with A. Verbeke), Special Issue on ‘Edith Penrose and International Business’, 2007, 47(2).
- 2006 *International Business Review* (Guest Editor), Special Issue on ‘Stephen Hymer and International Business Strategy’, 2006, 15(2).
- 2005 *Contributions to Political Economy* (Guest Editor), Special Issue on ‘Globalisation and Governance’, 2005, 24(1).
- 2004 *Corporate Governance: An International Review*, (Guest Editor, with T. Clarke), Special Issue on CIBAM’s Colloquium on ‘Valuing Corporate Governance’, 2004, 12(2).
- 2002 *Contributions to Political Economy* (Guest Editor, with R. Sugden), Special Issue on ‘Stephen Hymer and International Political Economy’, 2002, 21(1).
- 1999 *Contributions to Political Economy* (Guest Editor), Special Issue on ‘Edith Penrose’, 1999, 18(1).

Refereeing

Applied Economics;
Cambridge Journal of Economics;
Cambridge Journal of Regions, Economy and Society;
Capital and Class;
Competition and Change;
Contribution to Political Economy;
Corporate Governance: a European Review;
Economic Journal;
Economica;
Entrepreneurship Theory and Practice;
European Journal of the History of Economic Thought;
European Management Review;
Greek Economic Review;
International Business Review;
International Journal of Entrepreneurship and Innovation Management;
International Journal of Industrial Organization;
International Review of Applied Economics;
Journal of Business Ethics;
Journal of Economic Behavior and Organization;

Journal of Economic Studies;
Journal of Evolutionary Economics;
Journal of International Business Studies;
Journal of Industrial Economics;
Journal of Management Studies;
Journal of Organizational Change Management;
Management International Review;
Managerial and Decision Economics;
New Political Economy;
Omega;
Organization Science;
Organization Studies;
Research Policy;
Review of Political Economy;
Review of Social Economy;
Scottish Journal of Political Economy;
Strategic Management Journal;
Transnational Corporations;
Numerous publishers, such as Cambridge University Press, Oxford University Press,

PROFESSIONAL MEMBERSHIPS

- Cambridge Political Economy Society (CPES), 2012-present
- Academy of International Business (AIB), 2003-present.
- Academy of Management (AoM), 2004-present.
- British Academy of Management (BAM), 2004-present.
- Business & Economics Society International (B&ESI), 2004, 2005.
- European Association of Evolutionary Political Economy Area.
- Co-ordinator for ‘Theory of the Firm and Production Processes’, 1993-6.
- European Association for Research in Industrial Economics, 1984-1989.
- European International Business Academy (EIBA), 2003-present.
- ESRC Industrial Economics Study Group, 1984-1989.
- The St Andrews Management Institute, 1991-1993.
- Strategic Management Society (SMS), 2007-present.
- Trustee of FEED, 1994-6.
- Trustee of Harry Hansen Trust, 2008-present

ADMINISTRATIVE AND LEADERSHIP POSITIONS

- 2013 **‘Head’** Strategy and International Management group, School of Management, University of Bath
- 2010-2013 **‘Coach’** for the ‘MBA Concentration’ in Global Business
- 2011-2013 **Member of the Scientific Council** of the Institute of Small Enterprises of the General Confederation of Professionals, Craftsmen and Traders of Greece (ΓΣΕΒΕΕ).
- April 2010 - **President** of The Hellenic Organization of Small and Medium Sized
October 2012 Enterprises and Handicraft (EOMMEX) – a non-profit public organization operating under the auspices of the Ministry of Regional Development and

Competitiveness of Greece, responsible for devising the new strategy of the organization, its CSR, and for representing it at national and international fora.

- 1997-present **Director** of the Centre for International Business & Management (CIBAM). CIBAM was established in 1995 at the Judge Business School, University of Cambridge. As of July 2013 it has migrated to the University of Bath. CIBAM aims to encourage dialogue between business and academia. To this purpose, CIBAM arranges regular events stimulating the free flow of information and discussion between business and academic communities: the bi-annual Global Business Symposia, a Seminar Series and a Distinguished Lecture Series. The proceedings of the Symposia are published in the CIBAM Annual Report volumes and have received publication in special issues of journals, such as *Business Ethics*, *Corporate Governance*, *Contributions to Political Economy*, and *books (such as Green Business, Green Values and Sustainability)*. CIBAM's Global Advisory Board includes leading business personalities, (chaired since 1997 by Sir Martin Sorrell, CEO WPP and as from 2013 by Andrew Morgan, President, New Business, Diageo), and Business Associates. Academic membership includes members of the University of Bath; Academic Associates from prestigious academic institutions worldwide; and four eminent Academic and Policy Advisory Board Members.
- 1997-present **Director of Studies on Management**, Queens' College (ranked top College in Economics at Cambridge, 1994-1999, *The Times*).
- 2007-2011 **Head**, International Business subgroup, Judge Business School, University of Cambridge
- 2005-2010 **Member of Bursarial Committee**, Queens' College, University of Cambridge.
- 2005-2006 **Founder and Organiser** of the Judge Business School Internal Research Seminar Series (**Judge-Us**).
- 2002-2005 **Vice President of the MCR**, Queens' College, University of Cambridge.
- 1995-1997 **Co-ordinator, 'Future of Greek Industry'**. Greek Ministry of Industry, managing and coordinating the work of over 200 people and liaising with politicians, industry and trade union leaders and local authorities, to devise and implement a pilot project on Greek Competitiveness Strategy that included diagnosis and upgrading of clusters.
- 1995-1997 **Director of Studies in Economics**, Queens' College (ranked top College in Economics at Cambridge, 1994-1999, *The Times*).
- 1991-1996 **Editor** of the Research Paper Series, Cambridge.

Other past administrative duties also include: organizing departmental seminars in Nottingham, St. Andrews and Queens' College, Cambridge; editing the Research Papers of Nottingham and St. Andrews; and serving in various Committees (for example appointment, examiners, steward's etc).

HONOURS & AWARDS

- May 2012 Invited to join the Cambridge Political Economy Society (CPES). The CPES, founded in the 1970s, aims to advance the education of the public in political economy and related matters, and to promote research in matters pertaining to political economy and to publish the useful results of such research. To this end the Society publishes the *Cambridge Journal of Economics*, the *Cambridge Journal of Regions, Economy and Society* and *Contributions to Political Economy*.
- May 2012 Honorary inclusion in the Nation-wide Ballot of ‘Social Agreement’ (Koinoniki Simfonia) at the Greek National Elections of the 9th of May 2012.
- 2011 Awarded the SIM Best Student Paper Award for paper on ‘Corporate Social Responsibility and National Competitiveness’ (with former PhD student Ioanna Boulouta), by the Social Issues in Management Division of the Academy of Management.
- 2011 Awarded the European Management Review 2010 Best Paper Award for ‘Toward a Theory of Public Entrepreneurship’ (with P. Klein, J. Mahoney and A. McGahan), *European Management Review*, 7(1): 1-15, 2010.
- 2011 *Best Paper Proceedings of the 2011 Academy of Management Meeting*, San Antonio, Texas, for ‘Corporate Social Responsibility and National Competitiveness’ (with I. Boulouta).
- 2010 Awarded the Emerald Management Reviews Citation of Excellence for the article ‘The Co-evolution of Organizational Value Capture, Value Creation and Sustainable Advantage’ published in *Organization Studies* 30(10), selected as one of the 50 best articles published in 2009 in management from 15,000 articles reviewed.
- 2008 Selected as one of the five finalists for the first annual SMS Best Conference Paper for Practice Implications Award of the 28th Annual International SMS Conference, Cologne, Germany, for: *Human Resource Practices and Value Capture from Investment in Knowledge/Innovation: Theory and Evidence from a Quasi-Experiment* (co-authored with A. Georgiadis).
- 2007-present Included in the Dictionary of International Biography, published by the International Biographical Centre, Cambridge, UK.
- 2007-present Included in the Cambridge Blue Book, published by the International Biographical Centre, Cambridge, UK.
- 2006- present Trustee of the Harry Hansen Fellowship Trust.
- 1999- present Included in the Marquis ‘Who is Who in the World’.
- 2004 *Best Paper Proceedings of the 2004 Academy of Management Meeting*, New Orleans, Louisiana, for: ‘Edith Penrose, (Organizational) Economics and (Business) Strategy: An Assessment and Extension of Some Central Issues’.

- 1999 New Century Award from Baron's 'Who is Who' as a member of the financial 500 who have been cited as leaders for the new century.
- 1998 Commendation Letter from the European Commission ACE Office for efficient co-ordination of the first ACE Project.

PUBLICATIONS

Monographs

Corporate Capital: Control, Ownership, Saving and Crisis, University of Cambridge Press, Spring 1987, paperback 2004.

Market and Non-Market Hierarchies: Theory of Institutional Failure, Blackwell, November 1991, paperback, July 1993.

Purposive Co-creation: Appropriability, Economic Organization, and Sustainable Advantage, Oxford University Press, forthcoming 2013.

Edited Books

BRICs and Beyond (editor, with Andrew Morgan and David Roth), Routledge, forthcoming.

Green Business, Green Values and Sustainability (editor, with J. Keenan and V. Pryce), Routledge, April 2011.

Clusters and Globalisation: The Development of Urban and Regional Economies (editor, with R. Sugden, J. Wilson), Edward Elgar, September 2006.

The Growth of the Firm: The Legacy of Edith Penrose (editor), Oxford University Press, 2002.

The Nature of the Transnational Firm, editor (with R Sugden) Routledge, January 1991 (2nd revised edition 2000). (Translated in Greek).

On Economic Institutions, Theory and Applications, editor (with J Groenewegen) and S E Sjöstrand, Edward Elgar, Cheltenham, 1994.

The Political Economy of Privatization, editor (with T Clarke) Routledge, August 1993.

Transaction Costs, Markets and Hierarchies, editor, Blackwell, June 1993.

Books under Preparation

Edith Penrose, The Collected Papers (editor), Routledge.

Articles in Refereed Journals by Two Main Areas of Research

A. (International) Business Organisation, and Business Policy-Corporate Governance and

B. (International) Business Economics, Political Economy and Public Policy-(Supra)-national Governance

A. (International) Business Organisation and Business Policy-Corporate Governance

‘Who Needs CSR? The Impact of Corporate Social Responsibility on National Competitiveness’, (with I. Boulouta), *Journal of Business Ethics*, Published online on 03 February 2013.

‘Towards a more ‘Ethically Correct’ Governance for Economic Sustainability, *Journal of Business Ethics*, 118 (3): 655-66, 2013.

‘Sustainable Value Creation and the Public-Private Nexus’, *Journal of Organizational Change Management*, 13:4, 387-406, 2013.

‘Capabilities and Strategic Entrepreneurship in Public Organizations’ (with P. Klein, J. Mahoney, and A. McGahan), *Strategic Entrepreneurship Journal*, 7 (1): 70-91, 2013.

‘Who is in charge? A property rights perspective on stakeholder governance’ (with P. Klein, J. Mahoney, and A. McGahan), *SO! APBOX Special Issue*, 10 (3): 304-315, 2012.

‘Clusters, Entrepreneurial Ecosystem Co-creation, and Appropriability: A Conceptual Framework’, *Industrial and Corporate Change*, 21 (6): 1359-1388, 2012.

‘Human Resources and SME Performance in Services: Empirical Evidence from the UK’ (with A. Georgiadis), *International Journal of Human Resource Management*, 23(4): 808-825, 2012.

‘Globalization, Development, and History in the Work of Edith Penrose’, *Business History Review*, 85(1): 65-84, 2011.

‘Toward a Theory of Public Entrepreneurship’ (with P. Klein, J. Mahoney, and A. McGahan), *European Management Review*, 7(1): 1-15, 2010.

‘Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise’ (with D.J. Teece), *Industrial and Corporate Change*, Special Section on ‘Dynamic Capabilities and Beyond’ (Guest Editors D.J Teece, V. Katkalo and C.N. Pitelis), 19(4): 1247-1270, 2010.

‘On the Nature and (wide) Scope of Dynamic Capabilities - An Introduction’ (with D.J. Teece and V. Katkalo), *Industrial and Corporate Change*, Special Section on ‘Dynamic Capabilities and Beyond’ (Guest Editors D.J. Teece, V. Katkalo and C.N. Pitelis), 19(4): 1175-1186, 2010.

‘Open Innovation and the Management of Intra-firm Conflict’ (with A. Panagopoulos), *International Journal of Learning and Intellectual Capital*, 7(3-4): 295-307, 2010.

‘The Co-Evolution of Organizational Value Capture, Value Creation and Sustainable Advantage’, *Organization Studies*, 30(10): 1115-1139, 2009.

‘The Interdependence of Private and Public Interests’ (with J.T. Mahoney and A.M. McGahan), *Organization Science*, 20(6): 1034-1052, 2009.

‘The (New) Nature and Essence of the Firm’ (with D.J. Teece), *European Management Review*, 6(1): 5-15, 2009.

‘The Sustainable Competitive Advantage and Catching-up of Nations: Fdi, Clusters, and the Liability (Asset) of Smallness’, *Management International Review*, 49(1): 95-120, 2009.

‘Innovation Governance for Value Capture – The Problem and a Simple Model-based Solution’ (with A. Panagopoulos), *International Journal of Strategic Change Management*, 3(1): 171-185, 2009.

‘On “The Metamorphosis of (the Theory of) the Firm”: An Introduction’ (with M. Peteraf and M. Zollo), Special Issue, *Organization Studies*, 29(08&09): 1109-1115, 2008.

‘Stephen Hymer’s Contribution to International Business Scholarship: An Assessment and Extension’ (with J. Dunning), *Journal of International Business Studies*, 39:167-176, 2008.

‘A Behavioral Resource-based View of the Firm - The Synergy of Cyert and March (1963) and Penrose (1959)’, *Organization Science*, 18(3): 478-490, 2007.

‘Edith Penrose and the Future of the Multinational Enterprise’ (with A. Verbeke), *Management International Review*, 47(2): 139-150, 2007.

‘Edith Penrose and a Learning-Based Perspective on the MNE and OLI’, *Management International Review*, 47(2): 207-220, 2007.

‘Twenty Years Resource-Based View (or is it 50?): Some (Old and) New Challenges and Need for Extensions’, *International Journal of Learning and Intellectual Capital*, Special Issue on ‘the Resource-Based Theory of the Firm’, 4(1/2): 47-56, 2007.

‘Stephen Herbert Hymer and/on (the Theory of) the MNE and International Business’, *International Business Review*, 15(2): 103-110, 2006.

‘Edith Penrose and the Resource-based View of (International) Business Strategy’, *International Business Review*, 13(4): 523-532, 2004.

‘Edith Penrose, (Organizational) Economics and (Business) Strategy: An Assessment and Extension of Some Central Issues’, *Best Paper Proceedings of the 2004 Academy of Management Meeting*, New Orleans, Louisiana, AoM, 2004.

‘(Corporate) Governance, (Shareholder) Value and (Sustainable) Economic Performance’, *Corporate Governance: An International Review*, 12(2): 210-223, April 2004.

‘Valuing’ Corporate Governance: an Introduction’ (with T. Clarke), *Corporate Governance: An International Review*, 12(2): 125-129, April 2004.

‘On Economics and Business Ethics’, *Business Ethics, A European Review*, 11(2): 111-118, 2002.

‘Foreign Direct Investment and Less Favoured Regions: Greek FDI in Bulgaria and Romania’ (with S. Iammarino), *Global Business Review*, 1(2): 155-170, 2000.

‘Edith Penrose: Pioneer of Stakeholder Theory’ (with M. Wahl), *Long Range Planning*, 31(2): 252-261, 1998.

‘From Generic Strategies to Value for Money in Hypercompetitive Environments’ (with S. Taylor), *Journal of General Management*, 21(4): 45-61, 1996.

‘An Econometric Analysis of the Determinants of Capacity Expansion Investment in the West European Chemical Industry’ (with D. Paraskevopoulos), *Managerial and Decision Economics*, 16: 619-632, 1995.

‘Transnationals, International Organization and Deindustrialization’, *Organization Studies*, 14(4): 561-582, July 1993.

B. (International) Business Economics, Political Economy and Public Policy-(Supra)-national Governance

‘Rejuvenating “old” Europe: A Strategy for Sustainable Competitiveness and Growth’ *Contributions to Political Economy*, forthcoming

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‘Corporate Social Responsibility and National Competitive Advantage’ (with I. Boulouta), Academy of International Business Annual Meeting, Nagoya, June 2011.

‘Resources, Capabilities, and Value Creation in Public Organization’ (with P. Klein, J. Mahoney, and A. McGahan), European Institute for Advanced Studies in Management (EIASM) 1st Interdisciplinary Conference on ‘Stakeholders, Resources and Value Creation’, Barcelona, June 2011.

‘Strategy and the Libecap Paradox: Efficiency and Co-Adaptation of Organizations and Institutions’ (with P. Klein, J. Mahoney, and A. McGahan, presented by co-author), Atlanta Competitive Advantage Conference (ACAC), Atlanta, May 2011.

‘Efficiency and Co-Adaptation of Organizations and Institutions’ (with P. Klein, J. Mahoney, and A. McGahan), Allied Social Sciences Association Annual Meeting, Denver, January 2011.

‘Resources, Capabilities, and Routines in Public Organization’ (with P. Klein, J. Mahoney, and A. McGahan), Academy of Management Annual Meeting, Montréal, August 2010.

‘Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise’ (with D.J. Teece), Academy of International Business Annual Meeting, Rio de Janeiro, June 2010.

‘The Synergy of HR and Value Capture Strategy: Evidence From Service SMEs’, Strategic Management Society 29th Annual International Conference, Washington DC, October 2009.

‘The (New) Nature and Essence of the Firm’, European Network on the Economics of the Firm 2009 Meeting on ‘Institutional complementarities and the firm: financialisation, globalisation and beyond’, Paris, September 2009.

‘FDI, Regional Clusters and the Catching-up of Nations’, Academy of International Business Annual Meeting, San Diego, California, June 2009.

‘Edith Penrose’s ‘The Theory of the Growth of the Firm’ Fifty Years Later’, 13th Annual Conference of the European Society for the History of Economic Thought, Thessaloniki, University of Macedonia, Greece, April 2009.

‘The Sustainable Competitive Advantage and Catching-up of Nations: FDI, Clusters, and the Liability (Asset) of Smallness’, 34th European International Business Academy, Annual Conference, Tallinn, Estonia, December, 2008.

‘FDI, Clusters and Catching-up by Smaller Developing Countries: Is Smallness a Liability or an Asset?’, 2008 European Association for Evolutionary Political Economy Annual Conference - "Labour, Institutions and Growth in a Global Knowledge Economy", Rome, November 2008.

‘HRM Practices and Knowledge Processes Outcomes: Theory and Evidence’, Strategic Management Society Conference, Cologne, October 2008 (Nominated for the *SMS Best Conference Paper for Practice Implications Award*).

‘Value Capture from Organizational Advantages and Sustainable Value Creation’, European Network on the Economics of the Firm, Pisa, September 2008.

‘Intra-Firm Conflict Management and (Open) Innovation’, Academy of Management 2008 Conference, Anaheim, August 2008.

‘Strategy, Profitability and Human Resources - Theory and Evidence from UK SMEs in the THL Sector’ (with A. Georgiadis), Academy of Management 2008 Conference, Anaheim, August 2008.

‘FDI, Regional Clusters and Catching-up by Small Countries’, DRUID Celebration Conference, Copenhagen, June 2008.

‘Advantages and Global Governance’, Academy of International Business 2008 Conference, Milan, June 2008.

‘Institutional Diversity, Agency and Governance for Sustainable Value’, ERSA 47th Congress, Paris, August 2007.

‘Strategy, Performance and HR: Theory and Evidence from UK SMEs in the THL Sector’ (with A. Georgiadis), SMS Special Conference, Catania, May 2007.

‘Regional Development and MNE Subsidiaries Decision to set up own R&D laboratories-Theory and Evidence’ (with C. Kottaridi and M. Papanastassiou), 32nd European International Business Academy Annual Conference 2006 on Regional and National Drivers of Business Location and Competitiveness, Fribourg, December 2006.

‘A Learning-Based Perspective of the Multinational Enterprise’, British Academy of Management Conference on Building International Communities through Collaboration, Belfast, September 2006.

‘The Resource-Based View: Some (Old and New) Challenges and Need for Extensions’, British Academy of Management Conference on Building International Communities through Collaboration, Belfast, September 2006.

‘Knowledge, Agency and Organisation. The Contributions of Penrose and Cyert and March’, Annual Meeting of the Academy of Management on Knowledge, Action and the Public Concern, Atlanta, August 2006.

‘Stakeholding and/as Governance for Sustainable Value Creation’, Annual Meeting of the Academy of Management on Knowledge, Action and the Public Concern, Atlanta, August 2006.

‘The Multinational Corporation and the Global Sourcing of Knowledge: Remodeling Absorptive Capacity’ (with C. Kottaridi, M. Papanastassiou, and D. Thomakos), Third Annual JIBS/AIB/CIBER/ERIM Invitational Conference on Emerging Research Frontiers, Erasmus University, Rotterdam, September 2005.

‘Institutional Diversity and Governance for Sustainable Competitiveness’, British Academy of Management Conference, Oxford, September 2005.

‘On the Nature of Inter-firm Co-operation and “Clusters”’: a Conceptual Framework’, British Academy of Management Conference, Oxford, September 2005.

‘Penrosean Thinking and the (Future of the) MNE: an Introduction’, Academy of Management Conference, Honolulu, August 2005.

‘Edith Penrose and (on) the MNE – Towards a Resource-Knowledge-based OLI’, Academy of Management Conference, Honolulu, August 2005.

‘Vertical Integration of International Airline Firms: An Empirical Test of Alternative Hypotheses’ (with M. Schnell), Journal of International Business Studies/Academy of International Business Workshop, Quebec, July 2005.

‘Global Governance and/or Sustainable Wealth Creation and Competitiveness’, European International Business Academy Conference, Ljubljana, December 2004.

‘Penrose’s Resource-based Theory of the Firm’, Academy of Management Conference, New Orleans, August 2004.

‘Edith Elura Tilton Penrose: Life (with/by Perran Penrose), Contribution and Influence’, panel presentation at the Academy of Management Conference, New Orleans, August 2004.

‘Globalisation, Sustainable Competitiveness and Governance’, Business and Economics Society International Conference, Rhodes, July 2004.

‘Stephen Hymer and “Others”’, Academy of International Business Conference, Stockholm, July 2004.

‘If Hymer were Writing Now’ (with John Dunning), European International Business Academy Conference, Copenhagen, Dec 2003.

‘On the Determinants of the Wealth of Nations’, European Network on Industrial Policy, Portugal, Sept 2003.

‘Stephen Hymer, the Multinational Firm and ‘Multinational Corporate Capital’, Academy of International Business, Monterey, July 2003.

‘The Resource-Based Theory of the TNC’, Academy of International Business, Puerto Rico, June 28th-July 21st 2002.

‘Supply-side Strategy for Productivity, Competitiveness and Convergence for the EU and the CEECs: the Role of Foreign Direct Investment and Firm Clusters’, Academy of International Business, Puerto Rico, June 28th-July 21st 2002.

‘A Supply-Side Strategy for Competitiveness and Convergence in South and Eastern Europe’, International Conference on the Restructuring of South and Eastern Europe, Volos, May 2001.

‘FDI from Greece to Romania and Bulgaria’ (with S. Iammarino), Association of South Eastern European Economic Universities, Thessaloniki (Macedonia, Greece), May 2000.

‘A Competition Policy for the Wealth of Nations’, European Group of Law and Economics Conference, Castellanza, Italy, September 1999.

‘Productivity, Competitiveness and Convergence’, Academy of International Business Conference, Monterey, Mexico, October 1997.

‘Institutions and Industrial Strategy’, paper presented at the EUNIP International Conference on Industrial Policy for Europe, Royal Institute of International Affairs, London, 26-27 June 1997 (plus plenary session).

‘Demand and Supply-Side Approaches to Economic Policy’ (with J Michie), EAEPE, Antwerp, November 1996.

‘On Kaldor and Pensions’, EAEPE, Krakow, October 1995.

‘Beyond Transaction Costs’, EAEPE, Copenhagen, October 1994.

‘Industrial Strategy’, EARIE, Crete, September 1994.

‘Evolution and Crisis’, EAEPE, Barcelona, October 1993.

‘On Institutional Failure’, Athens Euro Conference, September 1993.

‘Knowledge and Power’, EGOS, Paris, July 1993.

‘The Theory of State’, European Association of Evolutionary Political Economy, Paris, November 1992.

‘The Nature of the Capitalist Firm’, European Association for Research in Industrial Economics, Stuttgart, September 1992.

‘The Nature of the State’, EGOS, Vienna, July 1991.

‘The Evolution of Firms’, APROS, Japan, July 1991.

‘A Theory of the State’, European Association of Evolutionary Political Economy Conference, Florence, November 1990.

‘Excess Capacity and Entry Deterrence’, Royal Economic Society Conference, Nottingham, March 1990.

‘Macroeconomics of Pensions’, European Group of Risk and Insurance Economists, Paris, September 1989.

‘Mergers and Restructuring’, European Association for Research in Industrial Economics, Budapest, September 1989 (with D. Paraskevopoulos).

‘Excess Capacity and Signalling’, Econometric Society European Meetings, Munich 1989 (with D. Paraskevopoulos).

‘Capacity Expansion and Strategic Preemption,’ International Economic Association 9th Congress, Athens 1989 (with D. Paraskevopoulos).

‘1992: Industrial Policy Issues for Greece and the EEC’, European Association of Evolutionary Political Economy Conference, September 1989.

‘Advertising and Consumption’, European Association for Research in Industrial Economics Conference, Madrid, September 1987.

‘A General Saving Function’, European Group of Risk and Insurance Economists, Brussels, September 1985.

‘Pension Funds and Other Saving’, Econometric Society European Meetings, Madrid September 1985.

‘Corporate Retentions and Personal Saving’, Association of University Teachers in Economics/Royal Economic Society Conference, Bath, April 1984.

‘Saving and Choice’, EIASM Conference on Organizational Development London Business School, December 1983.

‘Ownership and Control’ (with R. Sugden), SSRC Summer Workshop on Work Organization, Warwick, July 1983.

INVITED CONFERENCE PAPERS / KEYNOTE ADDRESSES

World Investment Report 2013 Panel, Academy of International Business, Istanbul, July 2013.

‘Cross-border operations of Transnational Corporations (TNCs), Global Value Chains (GVCs) and Developmental Industrial Policies (DIPs)’ MOFCOM-WTO-UNCTAD-OECD, Global Value Chain in the 21st Century: Policy Implications on Trade, Investment, Statistics and Developing Countries, Beijing, September 2012.

‘TNCs, Global Value Chains and Development: The Investment and Trade Nexus – Theory and Policy’, Academy of International Business Annual Meeting, UNCTAD WIR Panel II, Washington D.C., June 2012.

‘Entrepreneurial Ecosystem Co-creation, Appropriability and Clusters: A Conceptual Framework’, Graduate School of Management, St. Petersburg University, St. Petersburg, May 2012.

‘Developmental Policies and Global Governance: Washington versus Beijing Consensus’. Rising Powers in the International System: Harnessing Opportunities, Managing Challenges, CRASSH, Cambridge, February 2012.

‘On the Political Economy of the State, the Public-Private Nexus and Industrial Policy’, Industrial Policy Book-Workshop, Geneva, February 2012.

‘Branding and the Sustainable Advantage of Firms and Nations’, Launch of WPP’s BrandZ Top 50 Most Valuable Brazilian Brands, São Paulo, May 2011.

‘Cross-border Market Co-creation, Dynamic Capabilities and the Entrepreneurial Theory of the Multinational Enterprise’, Edinburgh Business School, Edinburgh, February 2011.

‘Washington vs Beijing Consensus?’, Seminar on New Ideas on Organizations and Management, organised by Mie Augier, Jim March & Jie Wang, Stanford University, California, January 2011.

Opening address and chair, ‘Green Entrepreneurship and Sustainable Development’ Meeting, Organization of the Black Sea Economic Cooperation (BSEC) Working Group on SMEs, Istanbul, December 2010.

‘Governance for Economically Sustainable Competitiveness and Catching-up’, Launch Conference on ‘Knowledge Intelligence and Innovation for a Sustainable Growth’, Regione Sicilia – Assessorato della famiglia delle politiche sociali delle autonomie locali, Palermo, November 2010.

‘The Microanatomy of the Greek Crisis and its Security Implications’, Global Challenges Forum, The US Naval Postgraduate School and the University of Geneva, Geneva, November 2010.

‘Global Governance for Economically Sustainable Competitiveness’, International Conference on ‘Greening Humanity: Science, innovation, ethics and the green economy’, Eugenides Foundation, Athens, October, 2010.

Discussant, Alpha Bank Historical Archives Ninth International Conference on ‘The Great Depression and Economic Thought in Europe’s Less Industrialized Countries Revisited’, Corfu, October 2010.

‘Global Governance, Sustainable Competitiveness and Catching Up’, International Economic Conference, Alexander S. Onassis Public Benefit Foundation, Athens, June 2010.

‘Globalization and Governance for Sustainable Wealth Creation’, International Conference on International Business (ICIB) 2010 (keynote speaker), Thessaloniki, May 22-23, 2010.

‘Strategic Management Theory, Globalization and Governance for Sustainable Wealth Creation’, Spring Strategy and Policy Conference, Ohio State University, Columbus, Ohio, May 14-15, 2010.

‘European Industrial Policy’, Conference on International Economic Integration: Past Experience and Future Prospects, European Institute of the University of Geneva and Centre européen de la culture, Geneva, April 2010.

‘Foreign Direct Investment and Economic Integration’, Conference on International Economic Integration: Past Experience and Future Prospects, European Institute of the University of Geneva and Centre européen de la culture, Geneva, April 2010.

‘(Cross-border) Market and Eco-system Co-creation and the New Nature and Essence of the (Multi-national) Firm’, International Conference on Business History, The National Hellenic Research Foundation, Athens, April 2010.

‘Industrial Policy, Resource Allocation and Wealth Creation; Perspectives and Experiences’, The Internationalisation of Indian and Chinese Firms: Policy Implications of The New Globalization From The South, United Nations University, Maastricht, September 2008.

‘Value Capture and Sustainable Value Creation - The Role of (Dynamic) Capabilities’, Dynamic Capabilities and Beyond, International Conference, Graduate School of Management, St. Petersburg State University, December 2007.

‘Business-Academia Interactions and/or Innovation: A Personal Experience’, Innovating for Competitiveness in Global Business: Views from Academia and Industry”, Copenhagen Business School, November 2007.

‘Strategy, Profitability and Human Resources – Theory and Evidence from UK SMEs in the THL Sector’ (with Andreas P. Georgiadis), European Network on the Economics of the Firm, Cambridge, September 2007.

‘Competition and Industrial Policies: Perspectives, Experience, Issues’, International Conference on Competition Laws/Policies, Taiwan, June 2006.

‘A Note on Cyert and March (1963) and Penrose (1959): A case for Synergy’, Organization Science Conference on The Behavioral Theory of the Firm, Pittsburgh, May 2006.

‘Institutional Diversity, Agency and Governance for Sustainable Value’, Closing Panel presentation, L’Institute-Ferrara Graduate School in Industrial Development Policy, Ferrara, September 2005.

‘Globalisation, Sustainable Competitiveness and Governance’, Cambridge Advanced Programme on Rethinking Development Economics, Queens’ College, Cambridge, July 2005.

‘New Trends of Industrial Policy in Europe’- Key-note lecture, Societa' Italiana di Economia e Politica Industriale (SIEPI) Annual meeting, Naples, Italy, January 2005.

‘Networking, Governance and Policies for Sustainable Competitiveness’, Humboldt Viadrina Symposium, Berlin, June 2004.

‘On the Determinants of the Wealth of Nations and Inter-national Convergence: Conceptual issues and Policy Implications’, Key Note Speaker, International Conference of the Faculty of Economics Sarajevo (ICES), Sarajevo, *From Transition to Development – Globalisation and the Political Economy of Development in Transition Economies*, Oct 2003.

‘Competitiveness, Nature, Determinants, and the Role of Clusters and Foreign Direct Investment’, XII IMOP Conference on Competitiveness, New Technologies and Source of Growth, Athens, Greece May 2003.

‘On the Method of Economics and Business Ethics’ (with A. Pseiridis), on 5th Pan-Hellenic Congress on the History Of Economic Thought, University of Piraeus, Department of Economics, March 2003.

‘Clusters, Productivity and Competitiveness: Trends and Prospects’, Conference on Athens University of Economics and Business, Athens, Greece, March 2003.

‘Firm Clusters: Theory, Practice and a New Conceptual Framework’. Workshop on spatial networks – Urban and regional prosperity in a globalised economy, Reus, Spain, 6-8 March 2003 (with A. Pseiridis).

‘Social Dialogue & Sustainable Development’, Pro-Dialogue Project Workshop, Veria, Greece, December 2002.

‘Clusters as a Strategy for European Competitiveness’, Netwin Conference on ‘Netwin, A Methodology to Networking and Cluster Development’, June 2002.

‘A Strategy for Productivity, Competitiveness and Convergence: FDI and Clusters of SMEs’ speaking at International Conference of the Faculty of Economics Sarajevo - 17th - 18th October 2002, entitled ‘Transition in Central and Eastern Europe - Challenges of 21st Century’.

‘Edith Elura Tilton Penrose: Life and Works’, INSEAD Conference on Edith Penrose, INSEAD France, May 2001.

‘Clusters Diagnosis: Method and Tools’, NetWin Workshop, Albuheira Portugal, April 2001.

‘Clusters, Productivity and Competitiveness’, MIWS Project on Innovative Management Techniques and Networking. Athens, October 2000.

‘Clusters: Importance and (of) Diagnosis’, Netwin Workshop on Clusters, Athens, September 2000.

‘FDI from Greece to Romania and Bulgaria’ (with S. Iammarino), Association of South Eastern European Economic Universities, Thessaloniki (Macedonia, Greece). May 2000.

‘Thessaloniki as a host location for FDI’, University of Macedonia & Thrace Conference, Thessaloniki, Greece, March 2000.

‘Clusters and Regional Development’, Netwin Workshop on Clusters, Ireland, March 2000.

Commonwealth Secretariat ‘The Barbados Workshop on Enterprise Competitiveness and Public Policies in the Caribbean’. Paper on ‘Competition Policy and Privatisation’. Plenary Session and Paper on ‘Industrial Policy of Greece’. Barbados, November 1999.

‘The Balkans in the European Economic Space: Prospects for Integration and Development’, University of Thessaly and Ministry of National Economy of Greece, Volos, 20 February 1 March 1999 (With G. Petrakos).

Ferrara Postgraduate Summer School in Industrial Development Policy, University of Ferrara, June-July 1998 (plenary session).

‘Productivity and Competitiveness’, Key-note speaker at Economics and Management Conference, Lithuania, April 1998.

‘Integration between Unequal Partners: Greece in the EU’ (with C. Petrakos), Economic Co-operation in the Balkans Conference, Volos, December 1996.

‘Clusters in Public-Private Partnership: The Case of Greece’, Workshop on “Competence Clusters”, organized by DGXVI, talked on behalf of Greek Government, Graz, November 1996.

‘Supply-Side Policies for Competitiveness and Convergence: The New Learning’, Workshop on Decentralised Industrial Policies, Brazilia, November 1996.

‘Public-Private Interaction’ (with J. Confraria and J. Willner), Rotterdam EUNIP Workshop, April 1996.

‘Policies for Competitiveness’, International Productivity Conference, Athens, 1995 (plenary session).

‘Direct Foreign Investment and Industrial Strategy for CEECs’, Hellenic Association for European Studies, September 1995.

‘Industrial Strategy for Europe’, Cargese Summer Workshop, Corsica, September 1995.

‘Industrial Strategy for Greece’, Cost Conference, Leuven April 1995.

‘Industrial Policy’, *Political Economy Study Group*, London, 1994.

‘Theory of Firm’, *Post-Keynesian Study Group*, London, 1994.

‘Outward Investment from Greece to the Balkans’(with R. Sugden and L. Tsipouri), Confederation of Greek Economists, Athens, November 1994.

‘Private - Public Sector Interaction’, ‘Industrial vs Competitive Strategy’, S Karageorgas Foundation Conference on Athens, October 1994.

‘Theory of Firm’, *EMOT* Conference, Como, Italy, November 1994.

‘Beyond Transaction Cost Economics’, Rotterdam, July 1994 (Organizer: J Groenewegen).

‘Industrial Strategy for Less Favoured Countries’, Athens Euro-Conference, February 1994.

‘British Industrial Strategy’, *Industrial Strategy Workshop*, Birmingham, September 1993.

‘Industrial Versus Competitive Strategy’, *Industrial Economics Study Group*, Warwick, July 1992.

‘Theory of State’, *Warwick Summer Workshop*, July 1992.

‘Industrial Policy’, *Warwick/ Birmingham Summer Workshop on Industrial Strategy*, July 1991.

‘Market Failure and Government Failure: Lessons for Entrepreneurship’, Greek Productivity Center, *International Conference on Public Administration and Entrepreneurship*, June 1991.

‘Competition Policy’, Europe 12 Group, Bonn, February 1990.

‘Industrial Policy’, *Europe 12 Group*, Brussels, January 1989.

‘Theory of State’ *ESRC Political Economy Study Group*, November 1987.

‘Transnational Firms’ *ESRC Industrial Economics Study Group*, (with R Sugden) Nottingham, April 1986.

‘Social Choice’, *Conference of Socialist Economists*, Manchester, July 1985.

‘Pension Funds’, *ESRC Industrial Economics Study Group*, Reading, April 1985.

CONFERENCES ORGANIZED

Dynamic Capabilities and the Sustainable Competitive Advantage of Firms and Nations, St Petersburg Graduate School of Management, November 2012

Dynamic Capabilities and Beyond, International Conference, Graduate School of Management, St. Petersburg State University, December 2007.

Clusters and Regional Economic Development, (with R Sugden) Reus, March 2003.

ACE Workshops (four in Cambridge, two in Romania, one in Italy, 1995, 1996, 1999, 2000, 2001.

Ministry of Development, Greece, October 1994-December 1997, ‘The Future of Greek Industry’ Project Co-ordinator - 8 Workshops - Conferences in the context of the project.

Political Economy Study Group, London, 1994 (with Francis Green).

Economics and Privatization, St Andrews, September 1991 (with T Clarke).

ESRC Industrial Economics Study Group, Nottingham, April 1986.

SELECTED PANELS

Chair of the “The economic and social impacts of austerity” Panel, Conference on ‘The European Crisis Revisited. Institutions, Politics & Economics’, Department of Politics and International Studies, University of Cambridge, Cambridge, 14-15 June 2012.

Chair and Organizer, Plenary on ‘35 Years Internationalisation and the MNE’, Academy of International Business Annual Meeting, Nagoya, June 2011.

Chair and Organizer, ‘Stephen Hymer’s Contribution to International Business Scholarship @ 50’, Academy of International Business Annual Meeting, Rio de Janeiro, June 2010.

Chair and Organizer (with Yasemin Kor), '50th Anniversary of Penrose's (1959) *The Theory of the Growth of the Firm*', Strategic Management Society 29th Annual International Conference, Washington DC, October 2009.

Chair and Organizer, 'Edith Penrose and The Theory of the Growth of the Firm 50 Years on – Implications on the MNE and International Business Strategy', Academy of International Business Annual Meeting, San Diego, California, June 2009.

Chair and Organizer (with M. Papanastassiou), 'Foreign Direct Investment and Small Countries,' European International Business Academy, Tallinn, December 2008.

Invited Panelist 'Organizational Capabilities and Competitive Advantage: Where Do We Go From Here?', Strategic Management Society Conference, Cologne, October 2008.

Invited Panelist, 'Internationalization of Research and Development (R&D) by Multinational Companies (MNCs): Understanding the Past and Facing the Challenges of the Future', Academy of International Business Milan, June 2008.

Invited Panelist, 'Stakeholders: The Keys to Effective Strategy and Performance Measurement', Academy of Management Annual Meeting, Atlanta, August 2006.

Co-organiser (with A. Verbeke) and Chair of a Show-case Symposium on Edith Penrose and the Future of the MNE, Academy of Management Conference, Honolulu, August 2005.

Chair and Organizer of a Panel on Stephen Hymer at the Academy of International Business Conference, Stockholm, July 2004.

CIBAM GLOBAL BUSINESS SYMPOSIA ORGANIZED

- 'Whither Europe?', June 2013, Global Business Symposium, Judge Business School, Cambridge
- 'Global Automotive Industry', February 2013, Distinguished Panel, Queens' College, Cambridge
- 'Securing Food and Water', June 2012, Joint Symposium with Judge Business School, Cambridge.
- 'Job Mismatch and the Pursuit of Talent', February 2012, CIBAM Distinguished Panel, Downing College, Cambridge.
- 'The BRICs and Beyond', July 2011, CIBAM Global Business Symposium, Murray Edwards College, Cambridge.
- 'China and the Rise of the BRICs', January 2011, Distinguished Lecture and Panel and International Launch of WPP's BrandZ Top 50 Most Valuable Chinese Brands, Judge Business School, Cambridge.
- 'The World Order after the Crisis', June 2010, Joint Symposium with Judge Business School, Cambridge.
- 'Southeastern Europe after the Crunch', November 2009, Athens Medical Group Headquarters, Kefalari, Athens, Greece.
- 'Green Business and Green Values', February 2009, Joint Symposium with Judge Business School, Jesus College and Judge Business School, Cambridge.

- ‘The Energy Challenge: Views from Business, Government and Academia’, June 2008, Joint Event with Judge Business School, Cambridge.
- ‘Global Finance’, February 2008, Emmanuel College and Judge Business School, Cambridge.
- ‘Terrorism, Security and Business’, February 2007, Corpus Christi College and Judge Business School, Cambridge.
- ‘Science, Innovation and Technology’ July 2006, Peterhouse and Judge Business School, Cambridge.
- ‘Media and Business: the Old and the New’, February 2006, Emmanuel College and Judge Business School, Cambridge.
- ‘The Environment and Sustainable Competitiveness’, July 2005, Downing College and Judge Business School, Cambridge.
- ‘The Impact of Ageing Populations on the Global Economy, February 2005, St Catharine's College and Judge Business School, Cambridge.
- ‘Religion, Business and the Rise of Islam’, July 2004, Magdalene College and Judge Business School, Cambridge.
- ‘Russia in 2008: Putin's Legacy to the Next President, February 2004, King's College, Cambridge.
- ‘Asia Pacific’, July 2003 at Corpus Christi College, Cambridge.
- ‘Corporate Governance’, February 2003, Peterhouse, Cambridge.
- ‘Europe and Business’ July 2002, St John's College, Cambridge.
- ‘The Responsibilities of Business in the 21st Century’ February 2002. Judge Business School, Cambridge.
- ‘Talent Wars: Why and How to Compete’, July 2001, Judge Business School, Cambridge.
- ‘Americanisation, Globalisation, Recession’, February 2001, Judge Business School, Cambridge.
- ‘Entrepreneurship and Innovation’, July 2000, Judge Business School, Cambridge.
- ‘e-way to the future’, January 2000, Judge Business School, Cambridge.

INVITED SEMINARS

- Universities of Warwick (Economic Department, Business School), London (SOAS), East Anglia, Edinburgh, Hull, Salford, Cambridge (Queens’ College, Realist Workshop), Birmingham, Athens, University of Minas Gerais (Argentina), Brazilia, Utrecht, Copenhagen Business School, St Petersburg, etc. Also, Technological Educational Institute, Kavala (Greece), Scottish Hellenic Society, St Andrews, University of Cambridge Hellenic Society, Centre for Planning and Economic Research, Athens.

OTHER PUBLICATIONS AND ACTIVITIES

- ‘To get growth Europe needs to be a lot more business-savvy than it is’, *Parliamentary Brief*, March 14(5): 17-18, 2012.
- ‘Why UK growth policies may now be a beacon for the Western world’, *Parliamentary Brief*, 13(12): 9-10, November 2011.

- ‘Cameron recovers Keynes from Mrs Thatcher’s dustbin’, *Parliamentary Brief*, 13(5): 17-18, March 2011.
- ‘The new model Britain with more questions than answers’, *Parliamentary Brief*, 12(8): 25-26, April 2010.
- ‘IB at 50 – A Semi-Celebration, Challenges and Ways Ahead’, *AIB Insights*, 9(1): 2-8, 2009.
- Presentation of the Greek edition of ‘Merchants to Multinationals’ by G. Jones. Alexandria Publications, Athens, March 2008.
- ‘Epilogue’ to the book “Advanced Management Programmes International”, CIBAM, Cambridge, by Sally Heavens, 2006.
- ‘Foreword’ for CIBAM members John Child, Sally Heavens and Marc Verstringhe’ 2002 book, "Managing to Serve -Learning from Catering & Allied.
- ‘Towards a New Industrial Strategy’ *Kerdos*, Special Annual Issue, June 1995.
- Discussant and Chairperson in numerous Conferences, such as in theme session on Industrial Economics, Single European Market Conference, Exeter, September 1994.
- Organized around 60 CIBAM Seminars over the past 15 years.

MEDIA APPEARANCES

- Interviewed on Bloomberg, 18 June 2012 on ‘Greek Economic Crisis and Elections’
- Interviewed on Bloomberg, 11 May 2012 on ‘Greek Economic Crisis and Elections’
- Interviewed on Al Jazeera, 23 February 2012 on ‘Greek Economic Crisis’.
- Interviewed by Sky News for the ‘Live at Five’ programme on ‘What does a bailout mean for Greece’, 18 June 2011.
- Interviewed on Bloomberg TV’s show ‘The Pulse’ on ‘The Greek Economy’, 16 June 2011 and on ‘Greek unemployment’, 14 Oct. 2010.
- Interviewed by BBC Cambridgeshire Radio on ‘British Competitiveness’, BBC Online on ‘Multinationals’, Greek National Television on ‘Financial Crisis’, ‘Food Crisis’, Scientific Committee of EAEPE.
- Contributor of various newspaper articles interviewed by various newspapers, the BBC and other TV stations, such as NET, ETI, Sky, Antenna (Greece).

POSTGRADUATE STUDENTS SUPERVISED

PhD Students

George ARGITIS (PhD). Registered 1992. Title of thesis: ‘Financial Capital, Monetary Policy and Income Distribution’. Submitted 1996. Result: Awarded PhD.

Angelos PANTOUVAKIS (PhD). Registered 1992. Title of thesis: ‘Developing a Performance Measurement Framework for the Retail Banking Sector. Links and Relationships to Organisations Responsiveness, Service Productivity and Peoples Satisfaction.’ Submitted 1996. Result: Awarded PhD

Yannis MONOGIOS (PhD). Registered 1994. Title of thesis: ‘Debt Savings & Aggregate Profits: Does Fiscal Policy Matter?’. Submitted 1998. Result: Awarded PhD

Anastasia PSEIRIDIS (PhD). Registered 1995. Title of thesis: ‘Firm Clusters as an Industrial Strategy’. Submitted 2001. Result: Awarded PhD.

Ersi ATHANASSIOU (PhD). Registered 1995. Title of thesis: 'Deindustrialisation and Industrial Policies in Greece, Post Second World War'. Submitted 2000. Result: Awarded PhD.

Francesca BEAUSANG (PhD). Registered 1997. Title of thesis: 'Third World Multinationals: Contributions to Third World Country Competitiveness: the Case of Brazilian and Chilean Multinationals'. Submitted 2000. Result: Awarded PhD.

Mirko SCHNELL (PhD). Registered 2001. Title of thesis: 'Strategic Behaviour by Airline Managers' Perspective: Theory and New Evidence'. Submitted 2003. Result: Awarded PhD.

Joanna BOULOUTA (PhD). Registered 2006. Title of thesis: 'Corporate Social Responsibility, Sustainable Competitiveness & Gender Diversity'. Submitted 2011. Result: Awarded PhD.

Efstathia PITSA (PhD). Registered 2008. Title of thesis: 'Entrepreneurship, and Ecosystem co-creation' Submitted January 2013, Awarded subject to revisions

MPhil Students

Mark STEWART (MPhil). Registered 1994. Title of dissertation: 'Generic Strategies and Value-for-Money'. Submitted 1995. Awarded MPhil.

David DUNFORD (MPhil). Registered 1993. Title of dissertation: 'National Competitiveness and Transnational Corporations: the Canadian Case'. Submitted 1994. Awarded MPhil.

Stuart Paul TAYLOR (MPhil). Registered 1994. Title of dissertation: 'The Transnational Corporation and Internalisation to the European Food Industry'. Submitted 1995. Awarded MPhil.

Ruth SANN (MPhil). Registered 1995. Title of dissertation: 'Models of Competitive Strategy'. Submitted 1996. Awarded MPhil.

Iqbal BASSI (MPhil). Registered.1994. Title of dissertation: 'The Economic Foundations of Business Strategy'. Submitted 1995. Awarded MPhil.

Anastasia PSEIRIDIS (MPhil). Registered 1995. Title of dissertation: 'Industrial Policy and Foreign Direct Investment: Greek Firms in Bulgaria'. Submitted 1996. Awarded MPhil.

Tim WETMORE (MPhil). Registered 1995. Title of dissertation: 'The Role of Small and Medium Size Enterprises in the Industrial Development of Zimbabwe'. Submitted 1996. Awarded MPhil.

Michael WAHL (MPhil). Registered 1996. Title of dissertation: 'The Contribution of Edith T. Penrose to the Theory of the (Growth of the) Firm and Industrial Organisation'. Submitted 1997. Awarded MPhil.

Smaragda KOKKIDOU (MPhil). Registered 1997. Title of dissertation: 'European Banking Integration: the Case of Greece'. Submitted 1998. Awarded MPhil.

Mirko SCHNELL (MPhil). Registered 1997. Title of dissertation: 'Entry Barriers into the European Civil Aviation Markets: Theory and new Evidence'. Submitted 1998. Awarded MPhil.

Vassiliki ZAFOLIA (MPhil). Registered 1998. Title of dissertation: “Existence and Growth of the Firm: The Case Study of the Athens Medical Centre Group of Companies”. Submitted 1999. Awarded MPhil.

Dovile ONUSKEVICIUTE (MPhil). Registered 1998. Title of dissertation: ‘FDI and Competitiveness in Lithuania’. Submitted 1999. Awarded MPhil.

Yan LENG (MPhil). Registered 2001. Title of dissertation: ‘Industrial Policy and Strategic behaviour of Transnational Companies in China’. Submitted 2002. Awarded MPhil.

Daniel KOSS (MPhil). Registered 2001. Title of dissertation: ‘Capital Inflow and the Making of the Middle East’. Submitted 2002. Awarded MPhil.

Lisa HEIDEMANNNS (MPhil). Registered 2005. Title of dissertation: ‘On Public Policy and the Corporate Strategy of National Champions’. Submitted 2006. Awarded MPhil.

Solon MOREIRA (MPhil). Registered 2009. Title of dissertation: ‘Clusters and Competitiveness: A Study about the Nature of the Inter-Firm Relationships within the Silicon Fen’. Submitted 2010. Awarded MPhil.

Joachim WAGNER (MPhil). Registered 2010. Title of dissertation: ‘Shared Strategic Leadership as a Microfoundation of Dynamic Capabilities’. Submitted 2011. Awarded MPhil.

MBA Students

Erskine MURRAY, T. Registered 2001. Title of dissertation: ‘A Comparison of the High Technology Clusters of Cambridge and Sophia Antipolis’. Result: Awarded MBA.

Vega BELTRAME, J.P. Registered 2001. Title of dissertation: ‘Clusters and Competitiveness in Developing Countries’. Result: Awarded MBA.

Connie MAULHARDT. Registered 2001. Title of dissertation: ‘Globalization: The Case of FDI in Argentina’. Result: Awarded MBA.

Jane BIRCH. Registered 2002. Title of dissertation: ‘Effectiveness of Cluster organisations from the Perspective of Firms’. Result: Awarded MBA.

Danny LEE. Registered 2006. Title of dissertation: ‘The Future of Taiwan Technology Cluster: Taiwan with Wings’.

CITATIONS – H INDEX

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- H Index 30.

CURRENT TEACHING

- Advanced Strategy (Executive MBA).

- Strategic Management (MBA)
- The Political Economy of Technology Policy (MPhil).
- International Business and Management (MBA).
- International Competitiveness of Firms and Nations (MBA – MPhil).
- Globalisation and Big Business (MPhil).
- Political and Sociological Aspects of Economics (BA Economics).

PAST TEACHING

- International Business Economics and Strategy.
- Business Economics and Strategy.
- Corporate Governance, Public Governance, Global Governance.
- Markets, Hierarchies and Competitiveness.
- Transaction Costs, Institutional Economics.
- Industrial Economics and Organization.
- Economics of Consumption/Saving, Insurance and Social Security.

CURRENT RESEARCH INTERESTS

International business and strategic management; theory of the firm and business strategy; business and industry organization; foreign direct investment; clusters, institutional economics; competition, industrial, innovation and competitiveness policies, corporate, public and supra-national governance, catching-up by transition and emerging economies.